

Monfort College of Business
Semester Course Syllabus

(2018-2019)

COURSE PREFIX/TITLE: BA 415 – International Experience/Study Abroad

Sem. Hrs. 1
 Ed. Cap: 35

CATALOG DESCRIPTION: Consent of instructor. This course consists of a minimum of twenty one days of study or academic/business experience that provides the student with significant observation of and/or interaction with business/management in a different culture.

PREREQUISITES: Consent of instructor.

COURSE OBJECTIVES:

1. Introduce students to Global Business practices through active learning.

MCB ASSURANCE OF LEARNING GOALS AND OBJECTIVES:

Learning Goal	Learning Objective	Course Coverage
Be knowledgeable of key concepts in core business curriculum	Students will demonstrate a firm understanding of core business concepts.	
Be effective communicators	Students will prepare and deliver quality presentations on a business topic.	
	Students will prepare quality business documents.	
Demonstrate conceptual and analytical skills	Students will analyze data & information to identify key problems, generate and evaluate appropriate alternatives, and propose a feasible alternative.	
Be proficient with technology	Students will demonstrate proficiency in common business software packages.	
Demonstrate ethical awareness	Students will be knowledgeable about ethics and social responsibility.	
	Students will identify the ethical issue or problem, analyze the consequences for various stakeholders, and develop an acceptable resolution.	
Be proficient with discipline-specific knowledge	Students will demonstrate a firm understanding of discipline-specific knowledge within their emphasis.	
	Students will demonstrate competency with advanced topics within their emphasis.	

COURSE TOPICS:

Approx.
 50 Min.

Periods Topics Covered & Description
 1-2 Appropriate Safety orientation.

3-4 Language, culture, business culture/practices, economy history.

Approx.
50 Min.

<u>Periods</u>	<u>Topics Covered and Description</u>
1-2	Student presentations on these topics or specific business/countries to be visited.
7-9	CIE travel preparation.
15	Total

COURSE REQUIREMENTS:

1. Study or academic organized tour outside of the boundaries of United States for a period not less than twenty one days.
2. Significant observation/Interaction with business/management in a different culture OR extended study (more than 2 US credits earned) on academic exchange at a foreign institution or instructor led course overseas.
3. At least 15 hours of Instructor/Student Contact hours at UNC before departure for International Experience/Study Abroad (may include time in CIE structured programs, this may include online contact hours).
4. Completion of written blog/diary of study abroad experience.

TYPE OF GRADING: Letter

SUGGESTED TEXT AND/OR SUPPLEMENTS: None

ASSESSMENT STATEMENT: Please review at <http://mcb.unco.edu/pdf/Standard-Statements.pdf>

COMPUTER UTILIZATION: Please review at <http://mcb.unco.edu/pdf/Standard-Statements.pdf>

LIBRARY UTILIZATION: Please review at <http://mcb.unco.edu/pdf/Standard-Statements.pdf>

GLOBAL DIMENSION COVERAGE: This class is specifically oriented toward the global dimension of business.

ETHICAL DIMENSION COVERAGE: Students will cover the ethical dimensions of global business operations as appropriate throughout the course. No "specific" units on ethics covered.

STUDENTS WITH DISABILITIES: Please review at <http://mcb.unco.edu/pdf/Standard-Statements.pdf>

CLASSROOM TECHNOLOGY GUIDELINES: Please review at <http://mcb.unco.edu/pdf/Standard-Statements.pdf>

FOOD AND BEVERAGE GUIDELINE: Food is not allowed in classrooms. Only drinks in a container with a screw top lid are allowed.

KENNETH W. MONFORT COLLEGE OF BUSINESS STATEMENT

Please review at <http://mcb.unco.edu/pdf/Standard-Statements.pdf>

MONFORT COLLEGE OF BUSINESS STUDENT CODE OF PROFESSIONAL CONDUCT

Please review at <http://mcb.unco.edu/pdf/Standard-Statements.pdf>

UNC'S POLICIES: UNC's policies and recommendations for academic misconduct will be followed. For additional information, please see the [Student Code of Conduct](#).

Last Updated: September 2014
By: James Reardon
Rolled over: