

PITCH CONTEST EVALUATION FORM

Welcome and thank you for serving as a judge in the annual MCB Pitch Contest! We appreciate you taking the time to evaluate and provide feedback to MCB sophomores, juniors, and seniors regarding their personal pitches. It is important that each student clearly communicate the role they are seeking, the strengths they can bring to the position or industry, and that the pitch is ended with a clear request for action.

Student Name: _____

Judge: 1 2 3 4 5

1: Needs Improvement -----10: Excellent

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|--|---|---|---|---|---|---|---|---|---|----|--|-----|
| 1. Was the student prepared and ready to deliver their pitch? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | ___ |
| 2. Did the student introduce themselves and clearly articulate what they intend to do with their degree? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | ___ |
| 3. Did the student demonstrate their passion for the industry? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | ___ |
| 4. Was the student's pitch well thought out and concise, holding your attention until the end? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | ___ |
| 5. Did the student come across as sincere, confident, and engaged? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | ___ |
| 6. Were the words or statements the student used interesting, different, and thought provoking as opposed to cliché? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | ___ |
| 7. Did the student clearly communicate how their interest and strengths would benefit a prospective employer? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | ___ |
| 8. Did the student end the pitch with a clear action statement? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | ___ |
| 9. Did the student maintain good posture and eye contact? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | ___ |
| 10. Please rate the student overall: | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | ___ |

Additional Comments:

TOTAL SCORE _____