

# BUSINESS MANAGEMENT

BACHELOR OF SCIENCE  
BUSINESS ADMINISTRATION

Monfort College  
of Business



## Lead People and Organizations

The Monfort College of Business management emphasis is designed to give you the business and leadership skills for professional success. Relevant coursework and faculty expertise help build on your own instincts and leadership abilities, allowing you to explore and apply theory and concepts to real-world settings. You'll learn to engage employees, bring new ideas to the table, build consensus, and lead by example in today's highly competitive global economy.

### WHAT YOU CAN EXPECT

Your degree in business administration, with an emphasis in management, gives you the skills and knowledge to think strategically, examine issues and problems that confront society locally and globally, manage businesses and employees, and more. With your degree you can apply your knowledge and leadership skills to any industry that fuels your enthusiasm. Build a career as a project manager, entrepreneur, business analyst, account executive, or human resource manager—where you go depends on you.

### WE DO BUSINESS DIFFERENTLY

- We have one of the most innovative, student-focused business programs in the country. You'll work on real-world projects most business schools usually save for graduate students.
- UNC and our business school are right-sized: Large enough to open doors for big opportunities, small enough to get to know your professors and fellow students.
- You can get involved in a nationally recognized student club as soon as you arrive on campus, allowing you to begin building your resume from day one.



The Monfort College of Business is widely recognized as a leading business school and is the only one in the nation to earn the Malcolm Baldrige National Quality Award from the Office of the President of the United States.



UNIVERSITY OF  
NORTHERN  
COLORADO



## MCB connects students with professional experiences and internships.



### LEARN FROM EXCEPTIONAL FACULTY WITH INDUSTRY EXPERIENCE

Our award-winning faculty includes top professors, experienced executives, and practicing business professionals. They are passionate about sharing their industry expertise and connections with UNC students and working closely with you to help you develop your potential to reach your goals. In addition to traditional classroom lectures, discussions, projects and research, you'll gain real-world experience by working on plans for actual clients.

### GAIN THE TOOLS YOU NEED AND THE OPPORTUNITIES YOU WANT

The Monfort College of Business offers state-of-the-industry facilities, hardware, software, tools and experiences you'll use in the workplace. Working with a wide variety of local and regional businesses and companies, MCB connects students with professional experience and internships before graduation, giving you an advantage in the job market.

### HONORED BY CREDENTIALS THAT MATTER

- For 11 consecutive years, graduating seniors of MCB have scored in the top five to 10 percent on the national Educational Testing Service Major Field Test in Business, which assesses students' core business knowledge.
- MCB is accredited by AACSB International in both business and accounting—the "gold standard" for accreditation. MCB is one of only three schools in Colorado to be accredited in both disciplines.

*"Upon leaving college, my mind will be filled with formulas on how to compute and calculate, accompanied by principles on how to lead and manage. However, the most important thing I will leave with is the understanding of why those principles and formulas are so powerful. Knowledge can be gained through reading text, but wisdom only follows understanding. MCB has encouraged me to seek both."*

—Zac Garland, Class of 2016

**PROGRAM WEBSITE**  
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