

Welcome to the  
**Monfort College of Business**



UNIVERSITY OF  
**NORTHERN  
COLORADO**

# Colorado's hands-on, career-focused **COLLEGE OF BUSINESS**

The award-winning Monfort College of Business prepares graduates to excel as entrepreneurs, leaders and decision makers in some of the world's top industries.

## **The MCB experience includes:**

- **More than 50** hours of professional experience working with and in thriving businesses.
- **Personalized advising** delivered by professional staff and faculty intent on connecting you with resources and opportunities while keeping you on track to graduate on time.
- **State-of-the-art technology** inside everything from our trading room and technology labs to classrooms and collaboration studios.
- **Study abroad opportunities** through partner universities that help you work toward your degree while overseas.
- **Residential Learning Community** options built with business majors in mind.

## **Your program:**

MCB offers Business Administration degrees in six emphasis areas:

- Accounting
- Computer Information Systems
- Finance
- General Business
- Management
- Marketing

## **MCB also offers:**

- Software Engineering *[in collaboration with the College of Natural and Health Sciences]*



## **PRODUCING ETHICAL LEADERS**

The Monfort College is proud to be one of eleven partners in the Daniels Fund Ethics Initiative.

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**TOP 15% NATIONALLY**  
MCB seniors have placed in the top 15 percent of graduating business school seniors nationwide since 2003, according to the Educational Testing Service Major Field Test.

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## **ENTREPRENEURIAL HUB**

The Monfort College of Business is home to the East Colorado Small Business Development Center and the annual Colorado Entrepreneurial Challenge competition.

# CAREER OUTLOOK

There's growing demand for graduates in our emphasis areas:



## ACCOUNTING

**Career Focus: Accountant and Auditor**

**17.4%** regional job growth through 2024

**11.7%** national job growth through 2024

National 10<sup>th</sup> percentile annual earnings **\$43,000\***



## FINANCE

**Career Focus: Financial Analyst and Advisor**

**21.1%** regional job growth through 2024

**8.4%** national job growth through 2024

National 10<sup>th</sup> percentile annual earnings **\$47,000\***



## COMPUTER INFORMATION SYSTEMS

**Career Focus: Computer Systems Analyst**

**20.1%** regional job growth through 2024

**8.8%** national job growth through 2024

National 10<sup>th</sup> percentile annual earnings **\$53,700\***



## SOFTWARE ENGINEERING

**Career Focus: Systems Software Developer**

**11.1%** regional job growth through 2024

**10.6%** national job growth through 2024

National 10<sup>th</sup> percentile annual earnings **\$65,600\***

## GENERAL BUSINESS

**Career Focus: Marketing and Sales Manager**

**15.3%** regional job growth through 2024

**8.3%** national job growth through 2024

National 10<sup>th</sup> percentile annual earnings **\$62,000\***



## MANAGEMENT

**Career Focus: Business Manager**

**10%** regional job growth through 2024

**6.6%** national job growth through 2024

National 10<sup>th</sup> percentile annual earnings **\$57,700\***



## MARKETING

**Career Focus: Marketing Manager**

**16.5%** regional job growth through 2024

**9.2%** national job growth through 2024

National 10<sup>th</sup> percentile annual earnings **\$68,400\***



\*10th percentile earnings: the wage at which 10 percent of employees earn less than that amount and 90 percent earn more. —US Bureau of Labor Statistics

\*\*Wage estimates are taken from Emsi reports and are based on Occupational Employment Statistics and the American Community Survey.

## Companies that hire UNC business grads:



Deloitte.



GOODYEAR



plante  
moran



UNIVERSITY OF  
NORTHERN COLORADO

Office of Admissions  
Campus Box 10  
501 20th Street  
Greeley, CO 80639-0006

ADDRESS SERVICE REQUESTED

## Accreditation and Awards:



MCB is accredited in both  
business administration  
and accounting.



UNC is accredited  
by the HLC.



The Nation's Highest Honor for Quality  
and Performance Excellence.

## CONTACT US

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Learn more at

**MCB.UNCO.EDU**