

REQUEST FOR PROPOSALS FOR ETHICS TEACHING MATERIALS IN ALL ACADEMIC DISCIPLINES

Daniels Fund Ethics Initiative

The primary objective of the Daniels Fund Ethics Initiative is active engagement of students — not research or publishing — that builds a **solid principle-based ethical framework** central to decision-making in a complex business environment. Drawing from the examples of Bill Daniels' life, ethics instruction will convey that principles are a constant foundation, not relative to a specific situation, and that doing what's right prevails over self-interest on occasions when the two may appear to collide.

The Daniels Fund Ethics Initiative works to integrate ethics instruction throughout the curriculum that includes real-world practical applications, provides exposure to business practitioners, and maintains relevance to the ever-changing business environment.

The driving force behind the Daniels Fund Ethics Initiative is the **Daniels Fund Ethics Consortium**, a partnership between 11 regional universities (University of Northern Colorado, Colorado Mesa University, Colorado State University, University of Colorado at Colorado Springs, University of Colorado Denver, University of Colorado Law School, University of Denver, New Mexico State University, University of New Mexico, University of Utah, and University of Wyoming). This Consortium leverages the achievements of the individual business schools—through collaboration—to further strengthen and expand ethics education in the region. Each university is responsible for designing and implementing the Daniels Fund Ethics Initiative on their campus to advance these defined objectives:

- **Student learning**
- **Involvement of the business community**
- **Collaboration through the Daniels Fund Ethics Consortium**
- **Outreach to other institutions of higher education**
- **Outreach to community constituents**
- **Outreach to non-business disciplines on campus**

Purpose

Central to the Daniels Fund Ethics Initiative is the development of ethics-related materials to use in the classroom. ***We are seeking ethics-related teaching materials for all university disciplines.*** These materials will be shared internally and with other Daniels Fund Ethics Consortium universities. Types of materials needed are wide-ranging and may include case studies, ethics teaching modules, development of ethics-related assignments, and videos, among

other types of teaching resources. The goal is to develop a wide array of ethics-related teaching resources that faculty can access for their classes.

Requirements

- Complete a teaching resource development grant form found online at https://mcb.unco.edu/ethics/grant_teaching_resources_2019.pdf and submit with the teaching material to Vivian Thomas at vivian.thomas@unco.edu
- All teaching materials must be accompanied by an instructor guide or comprehensive teaching notes illustrating how the Daniels Fund principles are aligned with the teaching materials
- The funded teaching materials must be posted to the Daniels Fund Ethics Initiative website (a password protected website that is only open to Daniels Fund Ethics Consortium members)
- The funded teaching materials may be posted to the University Libraries Institutional Repository <https://digscholarship.unco.edu/>.
- The funded teaching materials may be posted on UNC's Daniels Fund Ethics Initiative website <https://mcb.unco.edu/ethics>
- Grant recipients must share their teaching resource with other UNC faculty through a Teaching Roundtable or another appropriate mechanism approved by the UNC Daniels Fund Ethics Initiative Fellows.

Funding Levels

Ethics-related teaching materials may be funded up to \$2,000.

Examples of funding levels:

\$2,000 A comprehensive case (typically at least 10 pages in length) or a development of a comprehensive ethics-related module (may include PowerPoint slides, other multi-media content, etc.)

\$1,000 A shorter case (around 5 pages) or less comprehensive ethics-related module

\$500 A class assignment highlighting one or more Daniels Fund principles

These are only examples, but they give an example of the scope and scale of the funding levels.

Criteria for Selection

The UNC Daniels Fund Ethics Initiative Fellows will review the proposals and decide on whether to fund the proposal and, if so, at what level the funding will be.

Funding Criteria:

- Alignment of the teaching materials to the Daniels Fund principles of Integrity, Trust, Accountability, Transparency, Fairness, Respect, Rule of Law, and Viability
- Student impact, including how many students will be exposed to these materials
- Ease with which other faculty can incorporate the materials into their classes
- The scope and scale of the project will enter into the funding level decision.

Deadlines

Materials submitted by August 30 will have first consideration for funding. Proposals will be accepted until October 1, 2019, and the completion date must be by December 1, 2019. Reviews of proposals will happen monthly in the fall semester, but reviews will not happen in the summer.

Point of Contacts

The UNC Daniels Fund Ethics Initiative Fellows are listed below. Please contact a Fellow in your college if you have questions about this RFP.

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