MCB Daniels Fund Ethics Initiative Collegiate Program Grant Proposal
For the Development of Ethics Teaching Resources

Daniels Fund Ethics Initiative Collegiate Program

UNC is a member of the Daniels Fund Ethics Initiative Collegiate Program, which drives the strengthening of principle-based ethics education throughout each participating school. The ultimate goal is to instill a high standard of ethics in our young people. To date, more than 450,000 students, faculty, and businesspeople have been reached by the Collegiate Program.

The driving force behind the Daniels Fund Ethics Initiative Collegiate Program is the Daniels Fund Ethics Consortium, a partnership between 12 regional universities (University of Northern Colorado, Colorado Mesa University, Colorado State University, University of Colorado Boulder, University of Colorado Colorado Springs, University of Colorado Denver, University of Colorado Law School, University of Denver, New Mexico State University, University of New Mexico, University of Utah, and University of Wyoming). This Consortium leverages the achievements of the individual schools—through collaboration—to further strengthen and expand ethics education in the region. Each university is responsible for designing and implementing the Daniels Fund Ethics Initiative on their campus to advance these defined objectives:

- Student learning
- Involvement of the business community
- Collaboration through the Daniels Fund Ethics Consortium
- Outreach to other institutions of higher education
- Outreach to community constituents
- Outreach to non-business disciplines on campus

Purpose

Central to the Daniels Fund Ethics Initiative Collegiate Program is the development of ethics-related materials to use in the classroom. We are seeking ethics-related teaching materials for all university disciplines. These materials will be shared internally and with other Daniels Fund Ethics Initiative Collegiate Program Consortium universities. Types of materials needed are wide-ranging and may include case studies, ethics teaching modules, development of ethics-related assignments, and videos, among other types of teaching resources. The goal is to develop a wide array of ethics-related teaching resources that faculty can access for their classes.

Requirements

- Complete a teaching resource development grant form included below and submit with the teaching material to Vivian Thomas at vivian.thomas@unco.edu and the Fellow from your college
All teaching materials must be accompanied by an instructor guide or comprehensive teaching notes illustrating how the Daniels Fund principles are aligned with the teaching materials.

The funded teaching materials must be posted to the Daniels Fund Ethics Initiative Collegiate Program website (a password protected website that is only open to Daniels Fund Ethics Consortium members).

The funded teaching materials may be posted to the University Libraries Institutional Repository [https://digscholarship.unco.edu/](https://digscholarship.unco.edu/).

The funded teaching materials may be posted on UNC’s Daniels Fund Ethics Initiative website [https://mcb.unco.edu/ethics](https://mcb.unco.edu/ethics).

Grant recipients must share their teaching resource with other UNC faculty through a Teaching Roundtable or another appropriate mechanism approved by the UNC Daniels Fund Ethics Initiative Fellows.

**Funding Levels**

Ethics-related teaching materials may be funded up to $1,000. However, due to limited funding, smaller awards are more likely.

Examples of potential funding levels:

- **$1,000** A comprehensive case (typically at least 10 pages in length) or a development of a comprehensive ethics-related module (may include PowerPoint slides, other multi-media content, etc.)
- **$500** A shorter case (around 5 pages) or less comprehensive ethics-related module
- **$250** A brief class assignment highlighting one or more Daniels Fund principles

These are only examples, but they give an example of the scope and scale of the funding levels.

**Criteria for Selection**

The UNC Daniels Fund Ethics Initiative Fellows will review the proposals and decide on whether to fund the proposal and, if so, at what level the funding will be.

Funding Criteria:

- Alignment of the teaching materials to the Daniels Fund principles of Integrity, Trust, Accountability, Transparency, Fairness, Respect, Rule of Law, and Viability
- Student impact, including how many students will be exposed to these materials
- Ease with which other faculty can incorporate the materials into their classes
- The scope and scale of the project
- Inclusion of teaching notes illustrating how the material aligns with the Daniels Fund principles
- The quality of the materials developed
- The quality of the proposal itself
- The proposal deals with teaching material and is not a research-oriented proposal
**Deadlines**

There will be two rounds of funding: one in the spring and one in the fall. The deadline for submission of materials for Spring 2020 is March 23. Those submissions not funded in the spring, may be resubmitted for the fall. The deadline for submission of materials for Fall 2020 is Monday, September 21.

**Point of Contacts**

The UNC Daniels Fund Ethics Initiative Fellows are listed below. Please contact a Fellow in your college if you have questions about this RFP.

- Sharon Clinebell, MCB  
  sharon.clinebell@unco.edu  
  351-1217
- John Clinebell, MCB  
  john.clinebell@unco.edu  
  351-1237
- Gal Faganel, PVA  
  gal.faganel@unco.edu  
  351-2967
- Carl Granrud, CEBS  
  carl.granud@unco.edu  
  351-2957
- Janel Greiman, MCB  
  janel.greiman@unco.edu  
  351-1211
- Keiko Krahnke, MCB  
  keiko.krahnke@unco.edu  
  351-2349
- Denny McCorkle, MCB  
  denny.mccorkle@unco.edu  
  351-1140
- Jacob Melish, HSS  
  jacob.melish@unco.edu  
  351-2902
- Jane Monson, UNC Libraries  
  jane.monson@unco.edu  
  351-3878
- Katherine Sullivan, NHS  
  katherine.sullivan@unco.edu  
  351-1703
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Name: ___________________________________________________________________________

Department:_____________________________  Date:____________________________________

Check which Daniels Ethical Principle(s) are related to this project (select all that apply)?

___  Integrity  __  Trust  ___ Accountability  ___ Transparency

___  Fairness  ___Respect  ___Rule of Law  ___  Viability

Project title:  ______________________________________________________________________

Classes in which the materials could be used: ___________________________________________

Estimated number of students impacted by the materials:   ________________________________

Has this project been submitted as part of another funding request?    No     Yes   (Please circle the correct one).  If Yes, please explain what funding has been requested ________________________

Brief synopsis of the materials developed including how the material aligns with the Daniels Fund Ethical Principles:

Include a copy of your teaching materials and submit this packet to vivian.thomas@unco.edu and the Fellow from your college. In the subject line, indicate that this is a grant proposal.