

Jeff L. McNair

University of Northern Colorado
Monfort College of Business
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Education

MBA, University of Virginia, 1980.
Area of Study: Management

Graduate Studies, University of Virginia, 1979.
Area of Study: Decision Science

BS, University of California, Berkeley, 1974.
Area of Study: Electrical Engineering and Computer Science

Letter of Completion - Course Work for AB, University of California, Berkeley, 1974.
Area of Study: Comparative Literature

Professional Academic Experience

Various, Hewlett Packard Company. (1984 - 2012).

Captain USN, United States Navy. (1974 - 2000).

Project Manager, Director of Business Development, John McNair and Associates. (1980 - 1984).

Licensures and Certifications

Professional Engineer (license), State of Virginia. (1982 - Present).

RESEARCH, SCHOLARSHIP, AND CREATIVE WORKS

Research in Progress

"Research on the Effectiveness of Flipped Instruction in a Undergraduate Management Classroom" (Planning).

This research will compare the effectiveness of the flipped classroom approach to the more traditional live lecture approach to instruction in parallel sections of the same undergraduate management course. Lecture and other materials covering course content will be recorded and then viewed by students during non-class time. Class time will be used for team and class analysis and discussion of real world decision making situations as described in detailed business cases.

TEACHING

Teaching Experience

University of Northern Colorado

Courses Taught:

BA 150, Foundations of Business Thought, 26 courses. 3.00 credit hours.

BAMG 350, Management and Organizational Behavior, 16 courses. 3.00 credit hours.

BAMG 356, Business Planning, 1 course. 3.00 credit hours.

BAMG 456, Strategic Management, 2 courses. 3.00 credit hours.

MBA 681, Talent Management, 2 courses. 2.00 credit hours.

Colorado State University

Courses Taught:

MGT, MGT 679 - Strategic Management, 1 course.

SERVICE

College Service

Committee Member, General Faculty Meetings. (September 1, 2013 - August 31, 2014).

Committee Member, MCB Management Dept. (September 1, 2013 - August 31, 2014).

DEVELOPMENT ACTIVITIES ATTENDED

Conference Attendance, "Flipped Classroom Instruction in Higher Education," University of Northern Colorado, Greeley, CO, USA. (June 8, 2016 - June 10, 2016).

Conference Attendance, "Decision Analysis Society Conference," Decision Analysis Society, Washington, DC, USA. (June 16, 2014 - June 18, 2014).

PROFESSIONAL MEMBERSHIPS

Society for Human Resource Management. (2016 - Present).

Institute for Operations Research and Management Science. (2014 - Present).