

Abe Harraf

University of Northern Colorado
Monfort College of Business
(970) 351-1116
Email: Ebrahim.Harraf@unco.edu

Education

- PhD, Utah State University, 1984.
Area of Study: Economics
Dissertation/Thesis Title: Inflation in Latin America
- MA, Sul Ross State University, 1980.
Area of Study: Education
Dissertation/Thesis Title: Not Applicable
- MBA, Sul Ross State University, 1979.
Area of Study: Management
- BA, College of Translation, 1977.
Area of Study: English

Professional Academic Experience

- Professor, University of Northern Colorado. (2007 - Present).
- Provost & Senior Vice President, University of Northern Colorado. (2007 - 2011).
- Provost and Vice President, Southern Utah University. (2002 - 2007).
- Dean of Academics, Embry Riddle University. (1999 - 2002).
- Dean of Campus, Embry Riddle University. (1996 - 1999).
- Department Chair & Campus Dean, Embry Riddle University. (1993 - 1996).
- Associate Professor & Department Chair, Embry Riddle University. (1988 - 1993).
- Assistant Professor, Embry Riddle University. (1984 - 1988).

Administrative Roles

- Coordinator, (2013 - Present).
- Provost, (2007 - 2011).

Licensures and Certifications

- Teaching Academy for Online Learning, University of Northern Colorado. (April 2015 - Present).
- Business Ethics: Education and Organizational Best Practices, University of New Mexico.
(November 17, 2014 - Present).

RESEARCH, SCHOLARSHIP, AND CREATIVE WORKS

Publications

Juried

Journal Article

Published

- Harraf, a., Soltwisch, B. W., Salazar, S. P. (2018). Business Ecosystems and Innovation. *Graziadio Business Review*, 21(1). <https://gbr.pepperdine.edu/2018/07/business-ecosystems-and-innovation/>
- Harraf, A., Soltwisch, B. (2016). Antecedents of Organizational Complacency: Identifying and Preventing Complacency in the Work Environment. *International Journal of Managing Global Transitions*, 14(4), 385-401.
- Wanasika, I., Harraf, A. (2015). Management research in Sub-Saharan Africa: A review and future directions. *Journal of Advanced Research in Management*, 6(2), 26. <http://www.asers.eu/journals/jarm.html>
- Harraf, A., Wanasika, I. (2015). Organizational Agility. *Journal of Applied Business Research*, 31(No. 2).
- Harraf, A. (2012). Building a Culture of Innovation and Agility Through Accountability. *International Journal of e-Education, E-Business, e-Management and e-Learning*, 2(4), 306-307. <http://www.ijeeee.org>
- Craft, K. R., Baker, J. G., Myers, B. E., Harraf, A. (2012). Tuition Revenues and Enrollments Demand: The Case of Southern Utah University. *AIR Professional File*(124), 1-14. air@airweb.org

Conference (Full Paper) Proceeding

Published

- Wanasika, I., Harraf, A. (2015). *The Balanced Scorecard: A Pedagogical Perspective* (vol. 2015). Denver: Strategic Management Society Conference. <https://strategicmanagement.net/>
- Wanasika, I., Harraf, A. (2015). *Big Pharma and BOP Markets: An Entrepreneurial Approach* (2015th ed.). Denver: SEE Conference. <http://seeconf.org/>
- Wanasika, I., Harraf, A. (2013). *Managerial Research in Africa: Review and Prospects*. Academy of International Business.
- Harraf, A. (2012). *Strategic Implications of the New Economy to Higher Education* (first Edition ed., pp. 249-253). Emerald Group Publishing: Going Global 2012: Internationalizing Higher Education.
- Harraf, A., Wanasika, I. (2012). *Sustaining Public Universities Through an Entrepreneurial Model*. Society of Business Research Conference.

Professional Presentations

Invited

Juried

Harraf, A. (Author & Presenter), International Academic Conference on Business Dublin (IACB), "Innovation's Secret Recipe, a Cross-Industry Analysis on the Paradigms of Innovation", Clute Institute, Dublin, Ireland. (June 2, 2019).

Harraf, A. (Author & Presenter), IISES International Academic Conference - London, England, "The Impact of the Brexit Vote on EU Multinational Companies," International Institute of Social and Economic Sciences, London, England. (May 21, 2019).

Harraf, A. (Author & Presenter), IISES International Academic Conference - Stockholm, Sweden, "A Case for Turkish Integration: A Comparison of the European (EU) Union and the Eurasian Economic Union (EAEU)," International Institute of Social and Economic Sciences, Stockholm, Sweden. (June 25, 2018).

Harraf, A. (Author & Presenter), International Academic Conference - Amsterdam, Netherlands, "Business Ecosystems and Innovation," The International Institute of Social and Economic Sciences, Amsterdam, Netherlands. (June 19, 2018).

Harraf, A. (Author & Presenter), 2nd WORLD CONFERENCE ON TECHNOLOGY, INNOVATION, AND ENTREPRENEURSHIP, "The Relationship between Economic Membership and Business in Eurasia," Istanbul, Turkey. (May 12, 2017).

Harraf, A. (Author & Presenter), International Conference on Communication and Management, "Organizational Complacency," Communication Institute of Greece, Athens, Greece. (May 9, 2016).

Harraf, A., International Business and education conference, "Organization Complacency," Clute Institute, London. (June 2015).

Harraf, a. (Author & Presenter), Tate, K. (Author), Academic and Business Research Institute, "Organizational agility as the sustainability determinant," Hawaii. (June 2014).

Wanasika, I. (Author & Presenter), Harraf, A. (Author & Presenter), "Managerial Research in Africa: Review and Prospects," Academy of International Business, Albuquerque, New Mexico. (2013).

Harraf, a. (Author & Presenter), "Strategic Agility: A core Competency in New Normal," Istanbul. (June 2013).

Harraf, A., "Building a culture of Innovation and Agility through Accountability," International Conference on Innovation, Management, and Service, Dubai, United Arab Emirates. (2012).

Harraf, A., "Strategic Implications of the New Economy to Higher Education," Going Global, London, Great Britain. (2012).

Harraf, A., Wanasika, I., "Sustaining Public Universities through an Entrepreneurial Model," Society of Business Research, Phoenix, Arizona. (2012).

Non-juried

- Harraf, A. (Author & Presenter), International Academic Conference on Business Dublin (IACB), "Paradigm Shift: Call for Agility in Higher Education Institutions," Clute Institute, Dublin, Ireland. (June 6, 2019).
- Harraf, A., "Reimagining Undergraduate Education," American Association of State Colleges and Universities, Chicago, Illinois. (2010).
- Harraf, A., "Changing and Sustaining Cultural Change," American Association of State Colleges and Universities, San Antonio, Texas. (2007).
- Harraf, A., "Case Studies in Academic Administration," American Association of State Colleges and Universities, Charleston, South Carolina. (2006).
- Harraf, A., "How Teachers and Schools Should Deal with Diversity," Teaching ALL Conference, Cedar City, Utah. (2005).
- Harraf, A., "Faculty Evaluation," American Association of State colleges and Universities, San Diego, California. (2004).
- Harraf, A., "Academic Budget Modeling," American Association of State Colleges and Universities, Gulf Shores, Alabama. (2003).
- Harraf, A., "Interactions Between Traditional and Non-traditional Approach to Airport Financing," Atlantic Economic Conference, Montreal, Canada. (1994).
- Harraf, A., "Air Transportation Economics," Western Economic Association, Lake Tahoe, Nevada. (1993).
- Harraf, A., "Globalization and Bilateral Air Agreements," Airline Deregulation and Globalization Conference, Jakarta, Indonesia. (1992).
- Harraf, A., "International Strategies to Enter a Foreign Market," Western Economic Association, San Francisco, California. (1992).
- Harraf, A., "Airline Globalization," Western Economic Association. (1991).

Not Invited

Juried

- Harraf, A., Clark, P., "Reengineering the First Year Experience at Southern Utah University," Conference on the First Year Experience, Atlanta, Georgia. (2006).
- Harraf, A., Ellis, C., "Macromedia Education Solutions," WCET Conference, San Francisco, California. (2005).
- Harraf, A., Bazargan-Lari, M., "Cellular Manufacturing - A system approach for Design," Managing Innovative Manufacturing, England, Great Britain. (2000).
- Harraf, A., "Impact of Airport User Change Strategies on Airport Productivity," Southern Economic Association, New Orleans, Louisiana. (1995).
- Harraf, A., "Resurgence of New Airlines," Eastern Economic Association, Boston,

Massachusetts. (1994).

Harraf, A., Vasigh, B., "Start-Up Airlines," Transportation Research Forum, Daytona Beach, Florida. (1994).

Research in Progress

"Big Data and Core Competency".

How use of the big data and analytic creates competitive advantage and core competency

"EuroAsia" (Writing Results).

EU vs. EuroAsia - What is right for Turkey?

"Innovation Contributors" (On-Going).

What are the common variables that innovative organizations possess?

"Omni Channel" (On-Going).

The role of Omni Channel outlets as replacement for brick and mortar businesses

CONTRACTS, FELLOWSHIPS, GRANTS AND SPONSORED RESEARCH

Funded

harraf, a. (Principal), "Provost Award for Faculty Development," Sponsored by University of Northern Colorado, University of Northern Colorado, \$2,930.00. (August 2018).

harraf, a. (Principal), "Provost Fund for Faculty Development," Sponsored by University of Northern Colorado, University of Northern Colorado, \$1,900.00. (August 2018).

harraf, a. (Principal), "Provost Fund for Faculty Development," Sponsored by University of Northern Colorado, University of Northern Colorado, \$3,214.00. (August 2017).

harraf, a. (Principal), "Provost Fund for Faculty Development," Sponsored by University of Northern Colorado, University of Northern Colorado, \$3,595.00. (August 2016).

harraf, a. (Principal), "Provost Fund for Faculty Development," Sponsored by University of Northern Colorado, University of Northern Colorado, \$2,628.00. (August 2015).

harraf, a. (Principal), "Annual Scholarly Activity Travel Support," Sponsored by University of Northern Colorado, University of Northern Colorado, \$800.00. (August 2014).

harraf, a. (Principal), "Annual Scholarly Activity Travel Support," Sponsored by University of Northern Colorado, University of Northern Colorado, \$800.00. (August 2014).

harraf, a. (Principal), "Provost Fund for Faculty Development," Sponsored by University of Northern Colorado, University of Northern Colorado, \$3,197.00. (August 2014).

harraf, a. (Principal), "Annual Scholarly Activity Travel Support," Sponsored by University of Northern Colorado, University of Northern Colorado, \$800.00. (January 2014).

harraf, a. (Principal), "Provost Fund for Faculty Development," Sponsored by University of Northern Colorado, University of Northern Colorado, \$4,613.00. (August 2013).

harraf, a. (Principal), "Provost Fund for Faculty Development," Sponsored by University of Northern Colorado, University of Northern Colorado, \$1,200.00. (August 2012).

TEACHING

Teaching Experience

University of Northern Colorado

Courses Taught:

BAMG 422, Directed Studies, 4 courses. 3.00 credit hours.

BAMG 457, Organizational Theory & Design, 19 courses. 3.00 credit hours.

BAMG 458, International Management, 23 courses. 3.00 credit hours.

BAMG 492, Internship in Management, 18 courses. 3.00 credit hours.

MBA 550, Foundations of Economic Analysis, 1 course. 2.00 credit hours.

MBA 650, Economics of Managerial Decisions, 6 courses. 3.00 credit hours.

MBA 658, Advanced International Business, 3 courses. 3.00 credit hours.

New Programs Developed/Major Program Revision: 6 courses.

BAMG 457

BAMG 495

MBA 658

MBA 550

MBA 650

MBA Program Development

University of Economics - Prague

Courses Taught:

2op331, Organization Theory and Design, 1 course.

2op331, Organization Theory and Design, 1 course.

Organization Theory & Design, 1 course.

Organization Theory and Design, 1 course.

University of Trieste

Courses Taught:

Operations Management, 4 courses.

Academic Advising

Fall 2019: 25 undergraduate students advised, approximately 25 hours spent per year.

Spring 2019: 25 undergraduate students advised, approximately 25 hours spent per year.

Fall 2018: 25 undergraduate students advised, approximately 25 hours spent per year.

Spring 2018: 25 undergraduate students advised, approximately 25 hours spent per year.

Fall 2017: 30 undergraduate students advised.

Spring 2017: 30 undergraduate students advised, approximately 100 hours spent per year.

Fall 2016: 30 undergraduate students advised, approximately 100 hours spent per year.

Spring 2016: 30 undergraduate students advised, approximately 100 hours spent per year.

Fall 2015: 30 undergraduate students advised, approximately 100 hours spent per year.

Spring 2015: 30 undergraduate students advised, approximately 100 hours spent per year.

Fall 2014: 30 undergraduate students advised, 0 graduate students advised, approximately 100 hours spent per year.

Spring 2014: 30 undergraduate students advised, approximately 100 hours spent per year.

Fall 2013: 30 undergraduate students advised, 0 graduate students advised, approximately 100 hours spent per year.

Spring 2013: 30 undergraduate students advised, 0 graduate students advised, approximately 100 hours spent per year.

Fall 2012: 30 undergraduate students advised, 0 graduate students advised, approximately 100 hours spent per year.

Directed Student Learning

Directed Individual/Independent Study. (September 2016 - December 2016).
Advised: Serene Schwader

Dissertation Committee Member. (January 4, 2013 - December 2016).
Advised: Fatimah Alebrahim

Supervised Research. (January 3, 2016 - May 2016).
Advised: Salazar Stephen

Supervised Research. (September 2015 - December 2015).
Advised: Chelby Ryeson

Supervised Research. (September 2015 - December 2015).
Advised: Katlynn Talbott

Supervised Research. (January 2014 - May 2014).
Advised: katlynn Tate

SERVICE

University Service

Committee Member, CETL Revitalization Committee. (February 2020 - Present).

Committee Member, President Leadership Program. (August 2018 - Present).

Committee Member, Faculty Grievance Committee. (September 1, 2017 - Present).

Committee Member, Faculty Research and Publication Board. (September 2014 - Present).

Committee Member, University Tenure Appeal Committee. (September 2014 - August 2020).

College Service

Faculty Advisor, National Student Leadership and Success. (August 2018 - Present).

Committee Member, General Faculty Meetings. (September 1, 2013 - Present).

Committee Member, MBA Committee. (September 2013 - Present).

Committee Member, MCB Management Dept. (September 1, 2012 - Present).

Committee Member, MCB Dean Search Committee. (November 2019 - February 2020).

Committee Member, College Curriculum Committee. (September 2012 - August 2019).

Committee Member, Professional Experience Coordinator Search Committee. (December 2017 - 2018).

Committee Member, Freshman Advisor Search Committee. (January 2017 - May 2017).

Committee Chair, MBA Steering Committee. (September 1, 2013 - August 31, 2014).

Department Service

Program Coordinator, Internship for Credit. (August 2013 - Present).

Attendee, Meeting, Management Department Meetings. (January 2012 - Present).

Committee Member, Faculty Search Committee. (September 2018 - January 2019).

Chairperson, Faculty Search Committee. (May 2017 - August 2018).

Professional Service

Reviewer, Journal Article, International Institute of Social and Economic Sciences, Prague. (2018 - Present).

Reviewer, Conference Paper, Academy of Management. (September 2016 - Present).

Reviewer, Journal Article, Graziadio Business Review, Los Angeles, California. (August 2016 - Present).

Reviewer, Journal Article, Journal of Applied Business Research. (September 2014 - Present).

Editor, Journal Editor, Journal of Business and Economic Research. (September 2014 - September 2018).

Public/Community Service

Officer, Treasurer, Pine Ridge Home Owners Association, Greeley, Colorado. (September 2013 - Present).

DEVELOPMENT ACTIVITIES ATTENDED

Workshop, "On-Line Teaching Pedogogy," Shadwick Professorship Fund, Greeley, Colorado, USA. (January 6, 2020).

Workshop, "Teaching Workshop," Monfort College of Business, Greeley, Colorado, US. (January 2019).

Workshop, "Canvas Learning Managment," University of Northern Colorado, Greeley, Colorado, US. (April 2017).

Workshop, "Digital Measures," University of Northern Colorado. (2016).

Workshop, "UNC Online Academy," University of Northern Colorado, Greeley, CO, USA. (January 2015 - May 2015).

Workshop, "Blackboard Learning Managment," University of Northern Colorado, Greeley, Colorado, USA. (October 2013 - March 2014).

AWARDS AND HONORS

Leadership

Shadwick Professor of Leadership, Monfort College of Business. (August 2018).

Teaching

Teacher of the Year, Monfor College of Business. (April 2018).

PROFESSIONAL MEMBERSHIPS

International Institite of Social and Economic Research. (January 2018 - Present).

Academy of Management. (2012 - Present).

Turnaround Management Association. (2011 - Present).