Zhenya "Robin" Tang

Curriculum Vitae

Assistant Professor of Computer Information Systems
Monfort College of Business
University of Northern Colorado
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EDUCATION

Ph.D. Business Information Systems (Cybersecurity Concentration)
Mississippi State University, Mississippi State, MS.   2018-2022

Dissertation: "The Dark Side of Artificial Intelligence: Understanding the Role of Perceived Algorithm Unfairness on Ride-Sharing Driver Discontinuance"
Chair: Dr. Merrill Warkentin

M.S. Information Systems (Business Analytics Concentration)
The University of Memphis, Memphis, TN.   2017-2018

M.A. Information Management
Shanghai University, Shanghai, China.   2012-2015

B.S. Software Engineering
East China University of Technology, Nanchang, China.   2008-2012

RESEARCH INTERESTS

- Behavioral Information Security
- Social Media Use
- Dark Side of Artificial Intelligence

PEER-REVIEWED JOURNAL ARTICLES

[Total citations as of August 30th, 2022: Google Scholar: 285; h-index=9; i10-index=8]

Tang, Z., Zhou, Z., & Warkentin, M. (forthcoming). A contextualized comprehensive action determination model for predicting consumer electronics recommerce platform usage: A sequential mixed-methods approach, *Information & Management*.

Zhou, Z., Jin, X.L. Hsu, C., & **Tang, Z**. (forthcoming). How mobile health apps enable individuals to enhance subjective well-being during pandemics: The role of psychological empowerment, *Journal of the Association for Information Science and Technology*.

Tang, Z., Zhou, Z., Xu, F., & Warkentin, M. (forthcoming). Apps within apps: Predicting government WeChat mini-program adoption from trust-risks perspective and innovation diffusion theory, *Information Technology & People*.

Tang, Z., & Chen, L. (forthcoming). Understanding seller resistance to digital device recycling platform: An innovation resistance perspective, *Electronic Commerce Research and Applications.*

Tang, Z., Miller, A., Zhou, Z., & Warkentin, M. (forthcoming). Understanding rumor combating behavior on social media, *Journal of Computer Information Systems*.

Hu, T., **Tang, Z.,** Warkentin, M, & Wen, N. (forthcoming). SLSS gamification as an E-commerce model in China, *Journal of Computer Information Systems*.

Tang, Z., Miller, A. S., Zhou, Z., & Warkentin, M. (2021). Does government social media promote users' information security behavior towards COVID-19 scams? Cultivation effects and protective motivations. *Government Information Quarterly*, *38*(2), 101572.

Tang, Z., & Chen, L. (2020). Exploring the drivers of brand fan page follower discontinuance intention: an adaptation of the Furneaux and Wade's framework. *Information Technology & People*, 33(5), 1381-1401.

Chen, L., Nath, R., & **Tang, Z.** (2020). Understanding the determinants of digital distraction: An automatic thinking behavior perspective. *Computers in Human Behavior*, *104*, 106195.

Tang, Z., & Chen, L. (2020). An empirical study of brand microblog users' unfollowing motivations: The perspective of push-pull-mooring model. *International Journal of Information Management*, *52*, 102066.

Tang, Z., Chen, L., Zhou, Z., Warkentin, M., & Gillenson, M. L. (2019). The effects of social media use on control of corruption and moderating role of cultural tightness-looseness. *Government Information Quarterly*, *36*(4), 101384.

Tang, Z., Warkentin, M., & Wu, L. (2019). Understanding employees' energy saving behavior from the perspective of stimulus-organism-responses. *Resources, Conservation and Recycling*, *140*, 216-223.

Tang, Z., Chen, L., & Gillenson, M. L. (2019). Understanding brand fan page followers' discontinuance motivations: A mixed-method study. *Information & Management*, *56*(1), 94-108.

Tang, Z., Chen, L., & Gillenson, M. L. (2018). How to keep brand fan page followers? The lens of person-environment fit theory. *Information Technology & People*, 31(4), 927-947.

Jin, X. L., **Tang, Z.,** & Zhou, Z. (2017). Influence of traits and emotions on boosting status sharing through microblogging. *Behaviour & Information Technology*, *36*(5), 470-483.

CONFERENCE PROCEEDINGS

Chen, L., & **Tang, Z.** (2022). An innovation resistance perspective on seller resistance to digital device recycling platforms, in *Proceedings of the 55th Hawaii International Conference on System Sciences.*

Xue, B., Warkentin, M., Luo, XR., & **Tang, Z.** Investigating peer ISP violation whistle-blowing: Critical role of relationship closeness, in *2021 IFIP Working Group 8.11/11.13 Dewald Roode Information Security Workshop*.

Chen, L., & **Tang, Z.** (2019). Understanding brand microblog users' unfollowing motivations from the perspective of push-pull-mooring model, in *Proceedings of the 25th Americas Conference on Information Systems* (*AMCIS* 2019), Cancun, Mexico, August 14-18, 2019.

Tang, Z., & Shi, Y. (2016). How to keep brand fan page followers? The lens of person environment fit theory, in *Proceedings of* the *22nd Americas Conference on Information Systems* (*AMCIS* 2016), San Diego, USA, August 11-14, 2016.

Tang, Z., Zhou, Z., & Jin, X. L. (2014). Why users following enterprise micro-blogging?: An exploratory investigation based on consumption value theory, in *Proceedings of the 20nd Americsa Conference on Information Systems* (*AMCIS* 2014), Savannah, USA, August 7-10, 2014.

Yan, J., **Tang, Z.,** & Jin, X. L. (2014, December). An empirical study of knowledge sharing in Congolese company. In *Information Technology and Electronic Commerce (ICITEC), 2014 2nd International Conference on* (pp. 252-256). IEEE.

Xu, Y., & **Tang, Z.** (2014, December). Brand posts on Sina Weibo: Predicting popularity. In *Information Technology and Electronic Commerce (ICITEC), 2014 2nd International Conference on* (pp. 1-5). IEEE.

TEACHING

Mississippi State University

BIS 3753 -- Business Database Systems
Fall 2019   Evaluation 4.1/5
Spring 2020   Evaluation 4.1/5
Fall 2021   Evaluation Not Reported
Spring 2022   Evaluation Not Reported

STUDENT SUPERVISION

Brandon Grisham, Undergraduate Research Award at Mississippi State University

PROFESSIONAL AFFILIATIONS

Association for Information Systems
WG 8.11/11.13 - Information Systems Security Research

HONORS AND AWARDS

Guanghua Scholarship, 2014
Scholarship of Academic Excellence, 2015
Mississippi State University Annual Research Award, 2020
Mississippi State University College of Business Outstanding Doctoral Student Research Award, 2020

SERVICE

Reviewer:
- Journal of Strategic Information Systems
- European Journal of Information Systems
- Information Technology & People
- Information & Management
- Journal of Electronic Commerce Research
- Americas Conference on Information Systems
- European Conference on Information Systems
- Hawaii International Conference on System Sciences
- International Conference on Information Systems
- Pacific Asian Conference on Information Systems

- Wuhan International Conference on Economics and Business

CERTIFICATIONS

Business Analytics – The University of Memphis, 2018

COMPUTER SKILLS

Programming Languages: R, VB.NET, C#.NET, JAVA
Database Software: Oracle, SQL Server, Access
BI/Analytics Software: Tableau, SAS Enterprise Miner
Statistical Software: SPSS, AMOS, STATA, Lisrel, MPlus, SmartPLS, WarpPLS
Office Software: Word, Excel, Access, PowerPoint, Visio, Project