Student's Name: _____

Major: _____

Instructor & Sec: _____

Bear # 80__-___-

Instructor/Section_____

Rater_____

MCB Writing Assessment Rubric

TRAIT	Unacceptable (1 pt.)	Acceptable (2 pts.)	Exceptional (3 pts.)	Score
Purpose & Audience	• Overall not appropriate for audience.	• Acceptable for the given audience.	• Excellent match for the given audi- ence.	
Development of Ideas (Completeness & Con- ciseness)	• Underdeveloped, some missing infor- mation, long wordy sentences.	• Effective development, logically presented support, mostly concise sentences.	• Excellent development, balanced presentation, concise sentences.	
Logic & Organization (Cohesive & Coherent)	• Unfocused, little logical organization, rough transitions, conclusion weakly related to paper.	• Acceptable focus & organization, mostly logical transitions, conclu- sions /recommendations linked to rest of paper.	• Excellent focus & organization, clear transitions, conclusion/recom- mendation flow logically from in- formation presented.	
Language (Clarity)	• Unclear & confusing language, poor sentence structure, overly colloquial wording.	• Acceptable word choice, mostly good sentence structure, language usage effectively conveys ideas.	• Precise, descriptive word choice, consistently good sentence structure, masterful use of language.	
Spelling, Grammar, and Proper Documen- tation (Correctness)	• Frequent spelling/grammar errors, poor or missing citations and/or documentation.	• Minor spelling/grammar errors, citations and documentation acceptable.	• Spelling and grammar essentially error-free, properly documented sources.	
			Total	

Comments: