



# UNC

## Monfort College of Business

# WELCOME TO THE 2017 PRELIMINARY CHALLENGE

TIME	Judging Group A: Columbine B <i>Technology</i>	Judging Group B: Aspen A/B <i>Food/Drink</i>	Judging Group C: Spruce B/C <i>Health</i>
8:15–9:00	<i>Judge/Staff Breakfast</i>	<i>Judge/Staff Breakfast</i>	<i>Judge/Staff Breakfast</i>
9:00–10:00	<b>Class Composer</b> A software service to help elementary schools create balanced classes in less time.	<b>BarMade</b> BarMade is a full mixology machine that can make simple and complex cocktails for at-home or in the workplace.	<b>Global Village Power</b> Global Village Power is working to end energy poverty in the commercial cooking sectors of Ghana and sub-Saharan Africa.
10:00–11:00	<b>Dare2Coach</b> A web-based survey company that offers a first-of-its-kind multi-rater feedback tool for athletic coaches.	<b>EZ Protein</b> An innovative protein dispenser for ultimate convenience.	<b>Lacuna Diagnostics</b> Lacuna Diagnostics improves quality of care in veterinary medicine with digital pathology.
11:30–1:00	<i>Judge/Staff Lunch</i>	<i>Judge/Staff Lunch</i>	<i>Judge/Staff Lunch</i>
1:00–2:00	<b>Qualify</b> A fun online platform for college students to narrow the search for a significant other and foster stronger relationships for people that qualify.	<b>To Market, LTD</b> A tool for farmers to maximize their time, yields, and earnings while getting the best chefs the best quality products.	<b>Our Green Nation</b> An online ecosystem of health, wellness and wellbeing with ten broad-reaching categories and a marketplace.
2:00–3:00	<b>Stow</b> An online marketplace that helps connect those who have storage space with those that need space while providing extra income to everyday people.		<b>SiVEC</b> SiVEC develops global solutions for rapid disease protection by developing a patent-pending antiviral technology.
3:00–4:00	<i>Judging</i>	<i>Judging</i>	<i>Judging</i>

Visit us at: [MCB-ECHALLENGE.COM](http://MCB-ECHALLENGE.COM)



**UNC**  
Monfort College of Business

8th Annual  
**ENTREPRENEURIAL  
CHALLENGE**



# UNC

## Monfort College of Business

### MEET THE JUDGES



#### **BRUCE BIGGI**

Senior Vice President of Business Development, Northern Colorado Economic Alliance (NCEA)

Biggi is responsible for marketing the northern Colorado region to industry executives and site selection consultants seeking new locations for their corporate office, research and development center, or manufacturing facility. Prior to joining NCEA, Biggi served as the economic development manager for the city of Greeley where he helped develop a renewed economic vitality in one of northern Colorado's earliest commercial centers. Biggi is a graduate of Colorado State University with a bachelor's degree in Economics.



#### **KAROL JONES**

Chief Financial Officer, Colorado Lending Source

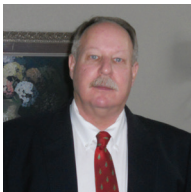
Jones maintains loan pools for the various programs offered through Colorado Lending Source, the U.S. Small Business Administration's 504 Loan program. She has also served in the loan production department where she managed the primary loan program facilitated by Colorado Lending Source. She is passionate about small businesses and is committed to providing small businesses with additional access to capital in the future. Jones earned a bachelor's degree in Business with an emphasis in Finance from Colorado State University. She will graduate from the University of Denver's Executive MBA program in March.



#### **MICHAEL O'DONNELL**

Executive Director, Colorado Lending Source

O'Donnell joined Colorado Lending Source in 2000 after a successful career as executive director of the University of Kansas Small Business Development Center and as an independent consultant. O'Donnell holds a bachelor's degree from the University of Melbourne and an MBA from the Australian Graduate School of Management at the University of New South Wales in Sydney, Australia.



#### **JON RARICK**

Owner, Trans World Supplies, Inc.

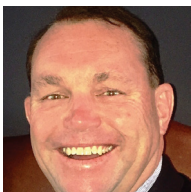
Rarick's Greeley-based company manufactures high temperature inorganic pigments for glass and porcelain which are sold globally. Rarick has been involved in three startup companies, in manufacturing and distribution, software development and land holding. He has also worked in the petroleum, petrochemical and mining industries. Rarick is involved in the entrepreneurial program at MCB, Upstate Colorado Economic Development and a past member of the city of Greeley Economic Development Commission and is the vice chair of the Greeley Planning Commission. Rarick attended the University of Colorado Denver.



#### **MIKE SHOOP**

President, Professional Finance Company, Inc.

Shoop is a nationally recognized leader in the collection industry. He was inducted into the International Fellowship of Certified Collectors in 1992. In 2006, Mike was elected president of the ACA International, the Association of Credit and Collection Professionals. He serves on numerous community and state boards and commissions. He was appointed to the Colorado Collection Agency Board by Colorado governor Bill Owens. Shoop graduated from UNC with a bachelor's degree in Recreation.



#### **MICHAEL TROTTER**

President, Front Range Roofing Systems, LLC

Trotter has more than 15 years' experience in the roofing industry and oversees operations and estimates for the company. He is 30-hour OSHA trained and serves as the company's safety director. Trotter serves on the board of directors of the Western States Roofing Contractors Association as well as on the board of directors of United Way of Weld County. He is an active alumni member of the University of Northern Colorado and Sigma Alpha Epsilon Fraternity. Trotter holds a bachelor's degree in Business from the University of Northern Colorado.