To provide excellent undergraduate and focused graduate business programs and related learning opportunities that prepare individuals for successful careers and responsible citizenship in a global society. We accomplish this by focusing our efforts in teaching, research and service to benefit student learning.

The program strategy of the Monfort College of Business (MCB) includes three components, which apply to both the undergraduate and graduate programs:

- High Touch: small classes taught on an interactive basis.
- Wide Tech: exposure to a wide array of business technologies.
- Professional Depth: instruction from academically and professionally qualifies professors including highly-placed executives.

Undergraduates may choose from six areas of emphasis: Accounting, Computer Information Systems, Finance, General Business, Management and Marketing. Additionally, a Bachelor’s of Science in Software Engineering is available through a collaboration with the College of Natural and Health Sciences/Mathematics.

In 2010, the College launched its Master of Accounting program, satisfying most states’ requirements of 150 hours of coursework for licensing as a Certified Public Accountant.

Building upon its business excellence principles, the College began offering a Master in Business Administration in fall 2014.

**AACSB International Accreditation** - Since 1992, the Monfort College of Business has been accredited by AACSB International, the “gold standard” in accreditation. The College is among the elite few programs worldwide accredited in both business administration and accounting.

**Malcolm Baldrige National Quality Award** - MCB is the only college of business to receive this prestigious award from the Office of the President of the United States, 2004.

**Daniels Fund Ethics Initiative** - The Monfort College of Business makes ethics a top priority in its Business program, and is proud to be one of eleven regional schools that partner in the Daniels Fund Ethics Initiative.


**Education** – Since 2004, graduating seniors have placed in the top 4-15% on a nationally administered standardized exam measuring core business knowledge (Educational Testing Service, Major Field Test in Business).

**Individual Attention** – The average class size is 30, allowing students to connect with faculty and each other on a more personal level.
MCB is committed to providing students with the latest technology so graduates enter the workforce with the latest skills. The College also recognizes the importance of both oral and written presentation skills and provides opportunities to develop these skills in the classroom. Because group decision-making is pivotal in today’s business environment, student teams are prevalent in MCB classes. Professional experience requirements, real-world classroom projects and participation in professional organizations give our students practical experience to prepare them for the business world.

**Academic** - Classes are taught by professors, not graduate teaching assistants. Our professors have a wide variety of academic and professional experiences which they incorporate into their classrooms. Many professors continue to serve as consultants in the business and government sectors. They also serve in leadership roles on state licensing boards and in professional organizations.

**Advising** - The Monfort College of Business Advising Center provides admission and academic advising services to freshmen business majors, Business Administration minors, and supplementary service for all MCB academic programs.

**Business Experience** - Students are required to complete a minimum 50-hour Professional Experience as part of their graduation requirements.

Kenneth W. Monfort College of Business – In 1999, the College was renamed in honor of longtime supporter, statesman and business leader Kenneth W. Monfort. A financial gift of $10.5 million from the Monfort family is invested in programs designed to move the College toward national prominence. The Monforts continue to be active supporters of the College in many ways and have funded hundreds of student scholarships.

Monfort College of Business students consistently perform well on the national stage, both academically and competitively.

- In 2016, MCB student team won first place in the Daniels Fund Ethics Consortium Case Competition.
- In 2016, marketing students won First in the Marketing Scholar Awards at the Colorado American Marketing Associations Peak Awards.
- In 2014, 2015, and 2016, student teams from the Business Ethics class received Best Student Paper Award in the Torch Award project with the Better Business Bureau.
- In 2015 Students placed first in the regional section of the Deloitte FaxTAXtic competition.
- In 2015, MCB student team won third place in the Daniels Fund Ethics Consortium Case Competition.
- In 2013, 2014, 2015, marketing students won First, Second and Third in the Marketing Scholar Awards at the Colorado American Marketing Associations Peak Awards.
- In 2014, MCB student team won first place in the Phillips 66-Enactus Ethics Case Competition at Kansas State University.
- In 2013, the Beta Alpha Psi Theta chapter at the Monfort College of Business was one of only 12 chapters internationally to receive the Gold Challenge Award from the KPMG Foundation.
- In 2011, the Student and Foundation Fund (SAFF) class won first place in the Undergraduate Core Student Funds category at the Global Asset Management Education (G.A.M.E.) forum, competing against students from 24 countries.