B.S. in BUSINESS ADMINISTRA TION

GENERAL BUSINESS EMPHASIS
Suggested Four-Year Schedule
2022-2023 Catalog

Student:
Date:

Advisor:
Bear ID:

| The Bachelor of Science in Business Administration degree requires a minimum of $\mathbf{1 2 0}$ hours which includes: 31 hours of Liberal Arts Curriculum and 31 hours of Supporting Courses (many courses count for both), <br> 60 hours of Business coursework (30 hours of Business Core, 24 hours of Emphasis courses and 6 hours of Business Elective courses) and University Wide Electives to reach the 120 minimum credits. |  |  |  |  |  |
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| Year One |  |  |  |  |  |
| FALL SEMESTER |  |  | SpRING SEMESTER |  |  |
| BAMG 125 | Taking Care of Business | 3 | $\begin{aligned} & \text { BA } 205 \text { OR } \\ & \text { ENG } 123 \end{aligned}$ | (LAC) Business Communications OR College Research Paper | 3 |
| BACS 101 | Business Computing | 3 | ECON 205 | (LAC) Principles of Microeconomics | 3 |
| ENG 122 | (LAC) College Composition | 3 | MATH 176 | Topics in Calculus | 3 |
| MATH 124 | (LAC) College Algebra | 4 |  | (LAC History) | 3 |
|  | (LAC Arts \& Humanities with International) | 3 |  | (LAC Natural and Physical Science) | 3 |
|  | Total Credits | 16 |  | Total Credits | 15 |



| Year Three |  |  |  |  |  |
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| FALL SEMESTER |  |  | Spring Semester |  |  |
| BAMG 350 | Management \& Organizational Behavior | 3 | BAAC 320 or BAAC 323 | Intermediate Accounting I or Cost \& Managerial Accounting | 3 |
| BAMK 360 | Marketing | 3 | BAFN 332 | Business Administration \& the Law (Spring only) | 3 |
| BACS 300 | Information Systems | 3 | BAMK 368 | Marketing Analysis \& Research | 3 |
| BAFN 370 | Business Finance | 3 | BAFN 470 | Financial Management | 3 |
|  | University-Wide Elective | 3 |  | Business Elective (see back) | 3 |
|  | Total | 15 |  | Total Credits | 15 |


| Year Four |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FALL SEMESTER |  |  | Spring Semester |  |  |  |
| BAMG 390 | Operations Management and Data Analytics | 3 | BAMG 456 | Strategic Management |  | 3 |
| BAFN 340 | Principles of Risk \& Insurance | 3 | BAMK 464 | Global Marketing Strategies |  | 3 |
| BAMG 353 or BAMG 451 | Human Resources Management or Managing New Business Ventures | 3 |  | Business Elective (see back) |  | 3 |
|  | Business Elective (see back) | 3 |  | University-Wide Elective |  | 3 |
|  | University-Wide Elective | 3 |  | University-Wide Elective |  | 1 |
| Total Credits |  | 15 | Total Credits |  |  | 13 |


| MCB CAREER READINESS REQUIREMENTS |  |  |  |  |
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| Professional Experience/Internship |  |  | Career Development Series |  |
| 1. Information Session | First Year |  | Career Values and Exploration | First Year |
| 2. Resume and Cover Letter | Second Year |  | Career Conversations | Sophomore Status |
| 3. Professionalism and Interviewing | Second Year |  | Networking Night | Junior Status |
| 4. Professional Experience (must be approved prior to its start date) | Third/Fourth Year |  | Career and/or Internship Fair | Senior Status |

Students are reminded that to graduate with a Business Administration degree, a student must maintain a 2.0 or greater cumulative Business GPA and at least a
"C-" grade in each individual Business Administration Core, emphasis, and business elective courses. Additionally, all students in the program must complete a Professional Experience prior to graduation.

Admission Requirements: Incoming New First Time and Transfer students are admitted to the College of Business major and minors provided they meet the admission requirements set forth by UNC. Current UNC students who have completed at least 15 credit hours with a cumulative GPA of 2.50 or above are guaranteed admission to any business major. Current UNC students who have completed at least 15 credit hours with a cumulative GPA of 2.00-2.49 qualify to apply for admission to a business major. Students may apply at the MCB Advising Center located in Kepner 1095.

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Students may transfer 12 semester hours from the Business Core, 9 semester hours from the Emphasis Core and Emphasis Electives and 6 semester hours from Business Electives.
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| MCB UNDERGRADUATE COURSE PREREQUISITES: 2021-2022 CATALOG <br> Students must meet course prerequisites as stated in the current UNC catalog. Check the catalog each semester you register to make certain you meet requirements. <br> A grade of "C-" or better is required in all business courses |  |  |  |
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| Business Core: 30 Credit Hours <br> Take all courses in the following list. (*Must be declared Business Major) A student may transfer a maximum of 12 semester credit hours of the Business Core to UNC. |  |  |  |
| Course \# | Course Titles | Prerequisites | Prerequisite Course Titles/Notes |
| BAAC 220 | Principles of Accounting I | BACS 101 <br> At least 24 credit hours completed | Business Computing with a minimum grade of "C-" |
| BAAC 221 | Principles of Accounting II | BACS 101 <br> BAAC 220 <br> Sophomores or above | Business Computing with a minimum grade of "C-" Principles of Accounting I with minimum grade of "C-" |
| BAFN 231 | Legal Environment of Business | None |  |
| BAFN 240 | Intro. to Personal Financial Planning | None |  |
| BAMG 350 | Management \& Organizational Behavior | 45 completed credits or above |  |
| BAMK 360 | Marketing | 45 completed credits or above |  |
| BACS 300 | Information Systems | BACS 101 <br> or CS 101 <br> or CS 120 <br> 45 completed credits or above | Business Computing or Introduction to Computer Science or Computer Programming |
| BAFN 370 | Business Finance | BAAC 221 <br> MATH 124 <br> STAT 150 <br> ECON 203 <br> ECON 205 <br> Juniors or above | Principles of Accounting II College Algebra Intro to Statistical Analysis Principles of Macroeconomics Principles of Microeconomics |
| BAMG 390* | Operations Management and Data Analytics | BACS 101 <br> STAT 150 <br> Business Majors only <br> Juniors or above | Business Computing Introduction to Statistical Analysis |
| BAMG 456* | Strategic Management | BAFN 370 <br> BAMG 350 <br> BAMK 360 <br> Business Majors only Senior standing | Business Finance with a minimum grade of "C-" Management with a minimum grade of "C-" Marketing with a minimum grade of "C-" |


| GENERAL BUSINESS EMPHASIS: 21 semester credit hours <br> Must be a Junior or above. (*Must be declared Business Major) <br> A maximum of 9 semester credits in 300/400-level Required Emphasis Credits and Elective Emphasis Credits can be transferred from other four-year institutions. |  |  |  |
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| Required Emphasis Courses. <br> A grade of "C-" or better is required in each course. |  |  |  |
| Course \# | Course Titles | Prerequisites | Prerequisite Course Titles/Notes |
| BAAC 320* or BAAC 323* | Intermediate Accounting I or Cost and Managerial Accounting I | $\begin{aligned} & \hline \text { BAAC } 221 \\ & \text { BAAC } 221 \\ & \hline \end{aligned}$ | Principles of Accounting II with a minimum grade of "C-" Principles of Accounting II with a minimum grade of "C-" |
| BAFN 332 | Business Administration and the Law | Juniors or above |  |
| BAFN 340* | Principles of Risk \& Insurance | Juniors or above |  |
| BAFN 470* | Financial Management | BAFN 370 | Business Finance with a minimum grade of "C-" |
| BAMG 353 or BAMG 451* | Human Resource Management or Managing New Business Ventures | Juniors or above or BAMG 355 | Fundamentals of Entrepreneurship minimum grade of "C-" |
| BAMK 368* | Market Analysis \& Research | $\begin{aligned} & \hline \text { STAT } 150 \\ & \text { BAMK } 360 \\ & \hline \end{aligned}$ | Intro to Statistical Analysis (may be taken concurrently) Marketing with minimum grade of "C-" |
| BAMK 464* | Global Marketing Strategies | BAMK 360 | Marketing with minimum grade of "C-" |
| Business Electives - Nine (9) semester credit hours <br> BA 251 , BACS 200, BACS 287 or any 300/400 level course from any emphasis not counted in the Business Core, Required Emphasis, or Required Emphasis Electives. <br> (BAAC 301, BAFN 302 and BAMG 356 may not be used.) |  |  |  |

Note: With the written approval of the Dean, students may make the following course substitutions:

- Students may substitute a senior-level Special Topics course for a required emphasis course with the same prefix.
- Students with a 3.0 or higher grade point average may substitute BAMG 407/BAMK 407 Small Business Counseling for any approved BAMG or BAMK required emphasis course.
- BA 495 Special Topics or any Executive Professor class may be substituted for a General Business elective.

