

# Résumé

## MONFORT COLLEGE of BUSINESS *University of Northern Colorado*

### Mission

To provide excellent undergraduate and graduate business programs and related learning opportunities that prepare individuals for successful careers and responsible citizenship in a global society. We accomplish this by focusing our efforts in teaching, research and service to benefit student learning.

### Objective/Strategy

The program strategy of the Monfort College of Business (MCB) includes three components, which apply to both the undergraduate and graduate programs:

- High Touch: small classes taught on an interactive basis.
- Wide Tech: exposure to a wide array of business technologies.
- Professional Depth: instruction from academically and professionally qualified professors, including highly-placed executives.

### Programs

Undergraduates may choose from six areas of emphasis: Accounting, Business Administration, CIS, Finance, Management and Marketing. Additionally, a Bachelor's of Science in Software Engineering is available through a collaboration with the College of Natural and Health Sciences/Mathematics.

In 2010, the College launched its Master of Accounting program, satisfying most states' requirements of 150 hours of coursework for licensing as a Certified Public Accountant.

Building upon its business excellence principles, the College will begin offering a Master of Business Administration in fall 2014.

### Accomplishments

**AACSB International Accreditation** – For the past 20 years, the Monfort College of Business has been accredited by AACSB International, the “gold standard” in accreditation. The College is among the elite few programs worldwide accredited in both business administration and accounting. The Master of Accounting program is also accredited.

**Malcolm Baldrige** – MCB is the only college of business to receive this prestigious award from the Office of the President of the United States, 2004.

**Commitment to Excellence Award** – Educational Benchmarking, Inc. (EBI), 2009, 2010, 2011, 2012.

**Wall Street Journal Academic Partner** – First partner in the Rocky Mountain Region, 2004 - present.

**Timberline Quality Award Recipient** – Colorado Performance Excellence, 2004.

**Program of Excellence Winner** – Colorado Commission on Higher Education, 2000.

### Standards for Success

**Education** – Since 2004, graduating seniors have placed in the top 4-10% on a nationally administered standardized exam measuring core business knowledge (Educational Testing Service, Major Field Test in Business).

**Individual Attention** – The average class size is 26, allowing students to connect with faculty and each other on a more personal level.

[www.mcb.unco.edu](http://www.mcb.unco.edu)

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## Skills

MCB is committed to providing students with the latest technology so graduates enter the workforce with the latest skills. The College also recognizes the importance of both oral and written presentation skills and provides opportunities to develop these skills in the classroom. Because group decision-making is pivotal in today's business environment, student teams are prevalent in MCB classes. Professional experience requirements, real-world classroom projects and participation in professional organizations give our students practical experience to prepare them for the business world.

## Work Experience

Academic – Classes are taught by professors, not graduate teaching assistants. Our professors have a wide variety of academic and professional experiences which they incorporate into their classrooms. Many professors continue to serve as consultants in the business and government sectors. They also serve in leadership roles on state licensing boards and in professional organizations.

Business – The Monfort Executive Professor Program provides opportunities for students to learn from and interact with senior-level executives, bringing the corporate boardroom into the classroom. Students are also required to complete a minimum 50-hour professional experience as part of their graduation requirements.

## Legacy

Kenneth W. Monfort College of Business – In 1999, the College was renamed in honor of long-time supporter, statesman and business leader Kenneth W. Monfort. A financial gift of \$10.5 million from the Monfort family is invested in programs designed to move the College toward national prominence. The Monforts continue to be active supporters of the College in many ways and have funded hundreds of student scholarships.

## Student

Monfort College of Business students consistently perform well on the national stage, both academically and competitively.

- In 2013, the Beta Alpha Theta Psi chapter at the Monfort College of Business was one of only 12 chapters internationally to receive the Gold Challenge Award from the KPMG Foundation.
- Students placed third in the Financial Management Association's National Quiz Bowl competition in 2013.
- In 2013, marketing students won First, Second and Third in the Marketing Scholar Awards at the Colorado American Marketing Associations Peak Awards.
- In 2011, the Student and Foundation Fund (SAFF) class won first place in the Undergraduate Core Student Funds category at the Global Asset Management Education (G.A.M.E.) forum, competing against students from 24 countries.
- Students in Free Enterprise captured the regional SIFE championship and qualified to compete on the national level in 2010. Students placed second in the regional competition in 2011.
- The MCB student team won honorable mention in the Deloitte Tax Challenge national competition in 2009 and 2010.
- The Student and Foundation Fund class has been a finalist in the international competition for 6 of the 10 years the Redefining Investment Strategy Education competition has taken place.
- The MCB student team won first place at the Direct Marketing Association National Competition in 2008.

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